






THE POWER OF BRAND EXPOSURE AT MIZZOU ARENA FOR ONLY \$12,500



TIME WELL PURCHASED

	Annual Events.....	40
	Annual Attendance.....	425,000
	Annual Impressions.....	1,150,000

\$10.85 CPM | \$12,500 Total | \$300/Event

*Venue historical averages



DELIVERING NEW CUSTOMERS
3 out of 4 fans considered switching brands to support a sponsor of their favorite sports team.

(Learfield/Turnkey Intelligence, Property Study 2017)







CAPTIVE AUDIENCES
Break through the clutter and capture the undivided attention of your target audience.



GUARANTEED IMPRESSIONS
Engage with new consumers over a million times during the course of the year.



NETWORK OVERVIEW

-  Advertising spot = **15 seconds**
-  Network plays / event = **~125 plays**
-  Network exposure / event = **~32 minutes**
-  Network size = **100 displays**

INCLUDED EVENTS



EMAIL [BRIAN@ISITEMEDIAGROUP.COM](mailto:brian@isitemediagroup.com) TO REACH A WIDE, CAPTIVE AUDIENCE OF TIGERS FANS!