



TIME WELL PURCHASED

	Annual Events.....	10
	Annual Attendance.....	450,000
	Annual Impressions.....	1,215,000
\$13.99 CPM \$17,000 Total		

*Venue historical averages



DELIVERING NEW CUSTOMERS
3 out of 4 fans considered switching brands to support a sponsor of their favorite sports team.
(Learfield/Turnkey Intelligence, Property Study 2017)



CAPTIVE AUDIENCES
Break through the clutter and capture the undivided attention of your target audience.



GUARANTEED IMPRESSIONS
Engage with new consumers over a million times during the course of the year.



NETWORK OVERVIEW

- Advertising spot = **15 seconds**
- Network plays / event = **~125 plays**
- Network exposure / event = **~32 minutes**
- Network size = **170 displays**

INCLUDED EVENTS



EMAIL [BRIAN@ISITEMEDIAGROUP.COM](mailto:brian@isitemediagroup.com) TO REACH A WIDE, CAPTIVE AUDIENCE OF TIGERS FANS!